

Bloomfield School District FERPA (Family Education Rights and Privacy Act) & OPT OUT FORM

Notice for Photos and Video

Your child may be photographed or videotaped at school. The pictures and videos may be displayed, used on newsletters, websites, TV, newspapers and/or social media to honor student achievement and promote school programs. Please indicate if you would like to opt out from having your child's photos or video used in the following settings. Please be aware that signed requests are requested annually.

Yes No Websites & Social Media (District, School, other); Television & Newspapers;
Newsletters; In-School Displays

Notice of Directory Information

The Family Educational Rights and Privacy Act (FERPA), a Federal law, requires that Bloomfield School District, with certain exceptions, obtain your written consent prior to the disclosure of the personally identifiable information from your child's education records. However, Bloomfield School District may disclose appropriately designated directory information without written consent, unless you have advised the District to the contrary in accordance with District procedures. The primary purpose of directory information is to allow the Bloomfield School District to include this type of information from your child's education records in certain school publications. Example include:

- A playbill, showing the role in a drama production
- The annual yearbook
- Honor roll or other recognition lists
- Graduation programs
- Sports activity sheets, such as for wrestling, showing weight and height of team members

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks. In addition, two federal laws require local educational agencies (LEA) receiving assistance under the Elementary and Secondary Education Act of 1965 (ESEA) to provide military recruiters, upon request, with three directory information categories: name, addresses, and telephone listings, unless parents have advised the LEA that they do not want their student's information disclosed without their prior written consent. If you DO NOT want Bloomfield School District to disclose directory information from your child's education records without your prior consent, **WITHIN TWO WEEKS (calendar days), you must notify the District in writing.** If the School District does not receive this notification from you within the prescribed time, it will be assumed that your permission is given to release your son's/daughter's designated directory information.

Bloomfield School District has designated the following as directory information. Please be aware that signed requests are required annually.

- Student's Name
- Address
- Telephone listing
- Electronic mail address
- Date and place of birth
- Grade Level
- Dates of Attendance
- Photograph

- Weight and height of members of athletic teams
- Degrees, honors, and awards received
- Major field of study
- The most recent educational agency or institution attended
- Participation in officially recognized activities and sports

I do not wish to have directory information released.

Student's Name _____ DOB _____

School _____ Grade _____

Parent's Name _____ Signature _____

Date _____

Submit to: Bloomfield Schools